

# EDITORIAL SUBMISSIONS

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## TYPES OF ARTICLES PUBLISHED: **Maritime news from or about Africa**

We publish article of relevance to the maritime sectors working in Africa. While we will publish much of the content we receive for free, there are some categories of news that will be considered to be advertorial.

Maritime Review does accept opinion pieces or insight pieces from experts in their fields. Authors of these articles are not paid for their submissions.

### NEWSWORTHY ARTICLES - published free of charge

Articles that are newsworthy and relevant to the maritime industry in Africa and that are not written to promote a specific brand, company, product or service will be considered to be newsworthy. Generally articles of this nature will meet the following criteria:

- The news in the article is current.
- The article describes relevant new legislation, regulations, challenges or issues that need addressing.
- The article announces a new appointment at a company.
- The article describes new sub-sector developments.
- The article announces new organisations or interventions.
- The article highlights updates at ports, naval forces, coast guards or other public maritime entities.
- The article highlights international developments that impact on African maritime operations.
- Opinion pieces express views that are relevant, topical and novel.

### ADVERTORIAL AND COMPANY NEWS - please refer to our rates

Articles that are written to promote a specific brand, company, product or service will be considered to be advertorials or company news that is subject to a publication fee. All company news or advertorials will be published with the tag: "sponsored article". The following types of company news are considered to be advertorials.

- All product news - whether describing newly launched products or recently sold products.
- All news relating to a company's Corporate Social Investment projects or charitable work.
- All company news relating to anniversaries, awards or other milestone achievements.
- Most company events.
- All news promoting special offers.

## EDITORIAL POLICY: **Guidelines for articles**

Please note that all publication of non-paid for articles is done at our discretion and according to our editorial policy, style and guidelines.

- We reserve the right to edit and change press releases without seeking approval from the sender.
- We reserve the right to combine press releases of a similar nature or topic without seeking approval from the original sender(s).
- Copy that is sent to you prior to publishing is done for fact checking purposes only and should not be seen as an opportunity to change the style, tone or content.

## PHOTOGRAPHS: **All of our articles include a cover photo**

We recommend submitting a photograph along with any press release.

- All photographs should be accompanied by caption.
- All photographs should be copyright free.
- All photographs should be at least 1,000 pixels wide and 150 dpi.
- Where a photograph is not provided, we will add a suitable image for a cover photo online.



EMAIL YOUR SUBMISSIONS TO: [editor@maritimesa.co.za](mailto:editor@maritimesa.co.za)